




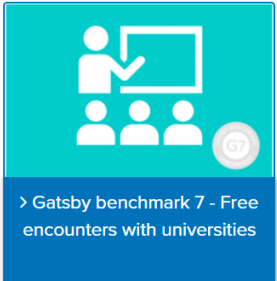

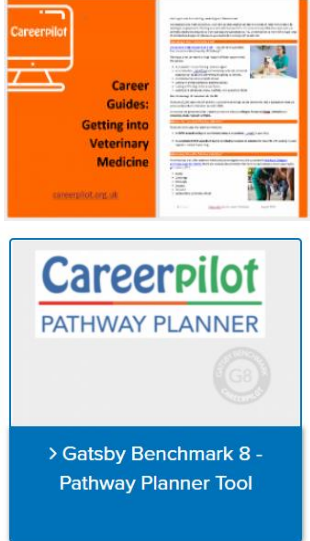


Gatsby Benchmark	The Careerpilot sections that map	How Careerpilot helps schools meet the Gatsby Benchmarks
<p>A stable careers programme</p>	<p>&gt; Key stage 4: resources and presentations</p>	<p>The suite of Careerpilot tools can be central to a stable careers programme for Y7-Y13. The <a href="#">Careerpilot</a> website provides information and advice to young people, written by career advisers. The Reporting Zone enables schools to see the choices students make, which will help plan encounters with FE/HE and employers and Gatsby 3. <a href="#">The Adviser Zone</a> has lesson plans, videos and resources to help schools plan and deliver a programme of careers education including 5 week PSHE programmes for every year group, 20 minute career activities for tutor time, etc. The <a href="#">Parent Zone</a> helps parents and carers get answers to career-related questions. The <a href="#">Careers Leader portal</a> (in development) will support Careers Leaders in accessing tools that are most relevant to their role and will directly support them in the Gatsby Benchmarks.</p>
<p>Learning from career and labour market information</p>		<p>The Careerpilot site includes non-stereotypical videos and information on <a href="#">19 job sectors</a> - linked to 57 sub sectors and 100s of job profiles which include labour market information, nationally and locally. Our job profiles show also show where the jobs are regionally. The <a href="#">Careerometer Tool</a> enables young people to compare up to three jobs <a href="#">In the Adviser Zone</a> we have 'LMI in a Box' with LMI from LEPS, by sector, for all South West regions. The <a href="#">Course Search</a> provides up to date access to LMI. The 'Hot Jobs' section offer 30 free infographics of 'Hot Jobs' that you can use to show students and parents jobs that are predicted to grow, with key data. Some schools now use these to send 'Hob of the Week' out through social media. They are available in the following formats; social media, poster and information board.</p>
<p>Addressing the needs of each pupil</p>		<p>Different parts of Careerpilot can be used with different year groups, linked to age, stage and key decisions. Our resources start from <a href="#">Year 7</a> to <a href="#">. We have presentations and activities for every year.</a> In the <a href="#">Adviser Zone</a> there are models of whole school delivery and resources to help. Use our resources to provide a progressive curriculum for all year groups.</p> <p>Career Tools enable registered students to explore and choose job sectors, qualifications, etc. which create a Career Tools Report. Choices can be viewed by the student and also by schools through the Reporting Zone. Reports can be used to target employer/FE/HE experiences to meet individual needs. Each year the student's record is saved and moves with them. Additionally, our <a href="#">brand-new Pathway Planner</a> (costs apply – see G8 for details) – an electronic triage system - allows you or the guidance adviser to assess and prioritise individual student's guidance needs at three levels. All assessment and guidance can be recorded and evidenced through the Careerpilot Reporting Zone.</p>
<p>Linking curriculum learning to careers</p>		<p><a href="#">Careerpilot</a> has a 'start with a subject' tool which shows how each of 21 subjects can lead to sample jobs, apprenticeships, college and degree courses and useful MOOCs. The site has information on <a href="#">19 job sectors</a>, 57 sub-sectors (one is STEM) and 100s of job profiles. There are over 1000 video case studies showing routes into a range of jobs, many which are non-stereotypical and some which can be searched by subject. This section is great for subject teachers to use in class.</p> <p>We have <a href="#">23 subject specific resources for Key stage 4</a> teachers to use and new for 2020-21, <a href="#">23 KS5 subject specific resources.</a></p>

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 <p>Learning from Encounters with employers and employees</p>		<p>Careerpilot has over <a href="#">1000 video stories</a> of people talking about their job roles and routes. The Pre and Post 16 Skills Maps enable students to record WEX, employer and FE/HE encounters and what skills they have learnt from these activities - which are added to their Skills Bank and they can then use them when applying or writing personal statements. Careers staff can use the Reporting Zone reports to plan encounters to meet students' needs using information about students' job sector interests, which are graded 'exploring' or 'definitely interested'.</p>
 <p>Experiences of work</p>		<p>Careerpilot has a section to help students plan their <a href="#">work experience</a>, there are 800 job profiles to help students get detailed information about the role, expected skills, entry requirements and LMI. They can do the Skills Map as part of planning for WEX so they have list of their skills they can talk about at interview and where they can record their WEX and the skills it gave them after it has taken place.</p>
 <p>Encounters with further and higher education</p>	 <p>&gt; Gatsby benchmark 7 - Free encounters with universities</p>	<p>Careerpilot has detailed information about ALL the study and training routes at 13/14, 16 and 18. A <a href="#">Qualification Planner</a> helps them map their route through the levels. They can use the <a href="#">Course Search</a> to find courses and apprenticeship vacancies and <a href="#">Find a Provider</a> has links to all schools, colleges, universities and many training providers in the South of England. The site has lots of videos from FE/HE students talking about their study. The site has links to all open days. New for 2020 – we are working with our <a href="#">local universities to give you direct access to virtual open days and experiences, access and participation schemes and other university insights</a>.</p>
 <p>Personal Guidance</p>	 <p>&gt; Gatsby Benchmark 8 - Pathway Planner Tool</p>	<p>Careerpilot can help students prepare for guidance interviews if they complete the Career Tools before or during the meeting with an adviser. Guidance advisers can use the report to start the session and record reports from one to one session's on the Reporting Zone. The <a href="#">Adviser Zone</a> includes suggested pre-guidance activities for different key stages related to age, stage and decision point. These are available to students through the Careerpivot home page under '<a href="#">activities to get you started</a>'. To support guidance practice, the guidance professionals at Careerpivot have also created a number of <a href="#">Careers guides</a> to progression to popular (and changing) careers.</p> <p>Our new <a href="#">Pathway Planner model and tool</a>, developed with funding from a bid to the national CEC and piloted in 6 schools in 2019-20 is now available for use by other schools and colleges for a one-off, early adopters costs of £249 (only until Nov 30<sup>th</sup> 2020).</p> <p>The model starts with a pre guidance session which prepares students for their options and to use the new triage tool. Students use a quiz format to assess how ready they are for their chosen pathways. The data from the quiz can be used by CLs and Career advisers to target guidance to meet individual needs at three levels using a Red, Amber, Green score. You are able to book appointments, write up guidance sessions and notes and view a timeline showing how students are progressing towards preparedness for their pathway choices.</p>

If you are a Careerpivot school (either in South of England where access is free or a subscribing schools outside the South of England) you can also access free training:

- [Within your school through Teams](#)
- [Through a programme of webinars](#)

Career leaders can also [request a free one-to-one consultation](#) with a member of the Careerpivot Team which will help you plan implementation of the Careerpivot web tools.