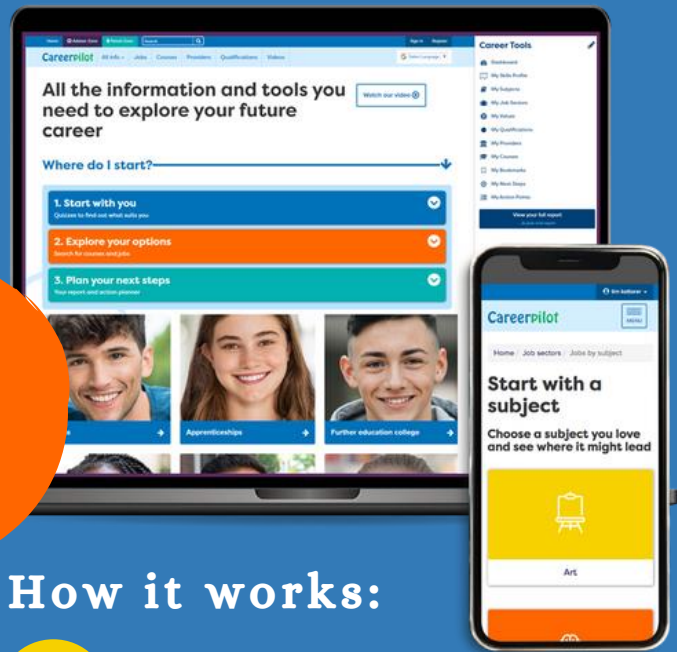


Be part of it - join us

A collaboration of
universities and
Uni Connects

Providing impartial career
information, advice and tools
to help 11-19 year olds
progress and attain to
mitigate risks

8K per
annum
(depending on
size)



How it works:

1 Your university subscribes and offers Career Pilot free to 25 (or more) schools in your area and references this in your APP

2 Your schools are given an excellent careers platform to support their students and meet Gatsby

3 Your uni accesses data reports by school/p.code, etc., to see what drives the students e.g jobs, subjects, values, pathway choices, etc.

4 Your uni receives annual reports showing the impact of Career Pilot on career skills and attainment – by risk/year group

Established in 2011, Career Pilot is an award-winning* website, co-funded by nine universities, providing students aged 11-19 with information, advice and tools to help them explore themselves and their options, as they build their career report and plan their progression.

Used by 1/2 million+ students in 2021-22, 98% found the site useful and 70% said using Career Pilot had helped them think HE could be for them.

The site also includes:

The Adviser Zone providing excellent lesson plans and resources to support schools in delivering to students and to meet the Gatsby Benchmarks

The Parent Zone helps parents access answers to key questions so they can support their child.

The Reporting Zone collates information on choices and plans so that schools (and university subscribers) can see what students want from a future career.

The Pathway Planner – a triage tool that allocates career guidance according to need and creates data on student's plans

REQUEST A FREE DEMO. OR TO
FIND OUT MORE:
sl200@bath.ac.uk

"Careerpilot has been an essential part of my progression into HE. The info they have provided has been presented in a way that makes it easy to obtain, making the website invaluable for my future career."
Student

Become a subscriber:

We are building our successful universities'/Uni Connects' collaboration of subscribers that co-fund and support the future development of Careerpilot through their Access & Participation plans.

Careerpilot is a useful, well-regarded and cost-efficient resource which will be of benefit to an university aiming to help students in making informed decisions about the pathways they are interested in and in supporting them to progress and attain, effectively.

How your Careerpilot subscription will support your APP:

COLLABORATION - Reference your part in the cost-effective collaboration of universities and Uni Connects that support 11-19 year old students in having access to award-winning information, advice and tools to support their exploration, choosing and planning - for well-informed progression. Mention it as matched funding for your Uni Connect.

REACH - Careerpilot is used in 600 schools in the SW. Over 270,000 students have their own active accounts in the site, all which are generating data on their choices and interests. The site also has considerable reach with students outside the SW, with 540,000 unique users in 21-22.

RISK 1 - Knowledge and skills - Careerpilot and careers can contribute to raising pre 16 attainment.

RISK 2: Information and Guidance - Careerpilot provides award-winning careers information and advice and tools that coach students through progression- developed by qualified career advisers.

RISK 3: Perceptions of higher education - Careerpilot helps users develop awareness of a range of pathways and providers and provides supportive information, advice and tools to help young people make an informed and aspiration progression decision.

What it costs and what you will get:

For a subscription of £8,000 a year (small, medium unis and colleges will be less), you will:

- Through the collaboration ensure ALL students in 25 schools or more, can access free, award winning information, advice and tools to help them make informed decisions about progression, and help schools to meet Gatsby.
- Refer to your membership of the collaboration in your APP and receive detailed information on how Careerpilot can support your university in mitigating risks outlined in the EORR. Use in your APP in ways to meet your institution's needs.
- Receive an annual impact report showing how Careerpilot has impacted or set outputs and outcomes that help mitigate Risk 1,2 and 3.
- Be mentioned as a funding partner on the home page and have your own university pages in the 'Provider' section - this is where you can tell young people what you offer and publish the summary of your APP.
- Access data reports showing the choices young people are interested in by school, post code, year group- students will need to be registered to add their choices. Reports will also include data from the Pathway Planner showing the progression intentions of post 16 students. Students who plan for HE will be offered support webinars when they complete the Pathway Planner - provided by the Careerpilot Team and signposted to the support partners can also offer..
- We will train your staff team so they can make the most of Careerpilot as part of their outreach/widening participation work and embed it in practice.

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CONTACT US:
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