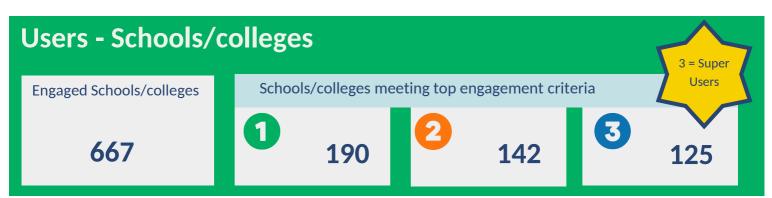
Careerpilot

Final Year Report 23-24





Meeting outcomes to mitigate risks to equality for APPs*

| RISK 1: Knowledge and Skills | | |
|---|---------------|--|
| Outputs | As at 31.8.24 | |
| 132,000 students (Y10+) will be registered | 250,659 | |
| 110,000 users will have used 'Start with you | 230,357 | |
| 110,000 users will have used 'Explore options' | 574,590 | |
| | | |

| Risk 2: Information & Guidance | | |
|--|---------------|--|
| Outputs | As at 31.8.24 | |
| 540,000 users will access the web tools nationally | 554,816 | |
| 260,000 students will be registered with own account | 250,659 | |
| 95 schools will be Super Users | 123 | |

| Risk 3: Perception of HE | | |
|--|---------------|--|
| Outputs | As at 31.8.24 | |
| 45,000 use the Provider or Courses Search tool | 59,392 | |
| 110,000 students use Start with a subject | 69,379 | |
| 15,000 students access video stories | 13,704 | |
| | | |

^{*}Every university needs to identify how they will mitigate risks to equality in their APP. We have identified Careerpilot outputs that will support this

What the users say (952 responses to survey):

| What do you think of CP in general? | | |
|-------------------------------------|-------------------------|-------------------------------|
| | Strongly agree/agree | Disagree strongly/disagree |
| Useful | 98% | 2% |
| Would recommend to a friend? | 93% | 7% |
| Will you use again in future? | 94% | 6% |
| | | |

| Did CP help you learn these things? (outcomes related to pre 16 APP risks to equality)* | | | |
|---|-------------------------|-------------------------------|------------------|
| Year group | Strongly agree/agree | Disagree strongly/disagree | Can't comment |
| Y9: 2 outcomes | 79.5% | 7.5% | 14% |
| Y10: 2 outcomes | 73% | 6% | 20% |
| Y11: 3 outcomes | 77% | 6% | 17.5% |

*Data is gathered through an online survey that users choose to complete. One question asks them if they have achieved a set of learning outcomes, for each year group, as a result of using CP. The % is an average across outcomes for the year group.

Learning Outcomes used to assess how Careerpilot contributes to mitigating risks identified through APPs*

| Year Group | Learning outcomes |
|---------------|--|
| 7 | Careerpilot helped me understand more about jobs that might suit me |
| 7 | Careerpilot has helped me see that some jobs are growing and the reasons why |
| 8 | Careerpilot has helped me assess the skills I have and think of skills I could develop further |
| 8 | Careerpilot has helped me see which skills will be useful in different jobs |
| 9 | Careerpilot has given me ideas of future jobs and courses the subject I could choose at GCSEs could lead on to |
| 9 | Careerpilot has helped me consider which GCSE subjects I might do |
| 10 | Careerpilot has helped me understand the post 16 pathways I can choose and how to get into them |
| 10 | Careerpilot has helped me see the benefits of doing work experience |
| 11 | Careerpilot has helped me decide the best pathway to take at 16 to fit with future plans |
| 11 | Careerpilot has helped me identify the skills I have that will be useful in future study/work |
| 11 | Careerpilot has helped me understand what I need to do to move onto my next and future pathway |

*For further information about how Careerpilot can help mitigate risks to equality as identified by the Office for Students please <u>see this document</u>

"It has expanded my knowledge on higher education and has showed all my options to me in a clear way, to help decide what I would like to work towards."

"It allowed me to discover all the other options I have , which has made me less overwhelmed with college."

"It has helped me to plan out my future more and to help me understand the value of school."

"Careerpilot makes me feel great about my choices in the future."

Registered users meeting indicators of disadvantage

(data collated through the HEAT Tracker by postcode of registered users)

Postcode data run through HEAT shows:

- 33% are from IMD Q1 or Q2
- 48% from TUNDRA Q1 or Q2
- 42% from POLAR Q1 or Q2
- 33% from IDACI Q1 or Q2

by postcode UNITED KINGOOM

If you would like to know more or would like training for your team please contact the Helpline





Careerpilot

Supporting young people to explore future careers and pathways <u>careerpilot.org.uk</u>

✓ Lifepilot Helping adults progress to higher level study and work life-pilot.co.uk